

## **Money & Love: Event with TFD & Friends, hosted by M&T Bank**

00:01 Tonight, we're hosting a really cool event called Money and Love, an Evening with the Financial Diet & Friends, sponsored by M&T Bank.

00:08 It's wedding-themed, so all the panelists are in white. We have a big wedding cake. We have lots of fun decor. It's really fun to do something that makes money feel a little bit more part of our lives and not just this abstract thing. Those two themes melding, there's a lot of opportunity for conflict and disagreement and misunderstanding. But of course also a lot of opportunity for exciting decisions to be made.

00:32 As a Branch Manager at M&T Bank, it's very important that we understand our customers' needs. We're listening to the customer. We're also paying attention to how they're banking separately. So that we can ensure that when they bring their accounts together, that we're satisfying their needs. And again, building on that relationship.

00:50 This partnership with Financial Diet and M&T bank is really helping us evolve as a bank. With money being the number-one reason that couples argue, this event is really the perfect solution for bringing couples together. It also allows us at the bank to really take an opportunity to focus on one of our new segments, which is thriving families.

01:12 It's always good to have a conversation and not have any surprises. Everybody does things differently and you have to find compromises or ways of finding a philosophy that works for both of you. As a couple, I really enjoy seeing and hearing from other people our age in similar financial situations.

01:31 And also really just helps to have open and transparent conversations about our future. And how we want to approach our life goals together. It's about taking care of each other and wanting the other person to be provided for and taking out stress later on in life.

01:46 The more you can eliminate what-ifs in your finances, the better.

01:49 [MUSIC]